

Depilatory Products Market in Nigeria 2021

<https://marketpublishers.com/r/DAC4025445FDEN.html>

Date: January 2022

Pages: 16

Price: US\$ 450.00 (Single User License)

ID: DAC4025445FDEN

Abstracts

Depilation, also known as hair removal or epilation, is the deliberate removal of body hair or head hair. Depilatory methods include shaving, bleaching, plucking, waxing, use of chemical depilatories, and electrolysis. A study by StrategyHelix indicates that the depilatory products market in Nigeria is projected to expand by a CAGR of 13.8% from 2021 through 2027. Rising consumer disposable income and living standards coupled with increasing urbanization, rising consciousness with respect to personal grooming and enhancing aesthetic appeal are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for depilatory products. The Nigeria depilatory products market is segmented on the basis of product, and distribution channel. Based on product, the depilatory products market in Nigeria is categorized into hair removal & bleaching creams, pre-shave oils & lotions, electronic devices. The electronic devices segment held the largest share of the Nigeria depilatory products market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the depilatory products market in Nigeria has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The key players in the depilatory products market include The Procter & Gamble Company, Societe BIC S.A., Dorco Co. Ltd., Reckitt Benckiser Group plc (RB).

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the depilatory products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair removal & bleaching creams, pre-shave oils & lotions, electronic devices

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Nigeria depilatory products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. DEPILATORY PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Hair removal & bleaching creams
Pre-shave oils & lotions
Electronic devices

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 5. KEY COMPANIES

The Procter & Gamble Company
Societe BIC S.A.
Dorco Co., Ltd.
Reckitt Benckiser Group plc (RB)
About StrategyHelix
Disclaimer

I would like to order

Product name: Depilatory Products Market in Nigeria 2021

Product link: <https://marketpublishers.com/r/DAC4025445FDEN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DAC4025445FDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970