

Depilatory Products Market in Middle East and Africa 2021

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Abstracts

Depilation, also known as hair removal or epilation, is the deliberate removal of body hair or head hair. Depilatory methods include shaving, bleaching, plucking, waxing, use of chemical depilatories, and electrolysis. The depilatory products market in Middle East and Africa is poised to grow at a CAGR of around 6.1% over the analysis period of 2021 to 2027. Rising consumer disposable income and living standards coupled with increasing urbanization, rising consciousness with respect to personal grooming and enhancing aesthetic appeal are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for depilatory products. The Middle East and Africa depilatory products market is segmented on the basis of product, distribution channel, and country. On the basis of product, the depilatory products market in Middle East and Africa has been segmented into hair removal & bleaching creams, pre-shave oils & lotions, electronic devices. The electronic devices segment held the largest revenue share in 2020. By distribution channel, the depilatory products market in Middle East and Africa has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. In terms of geography, the depilatory products market in Middle East and Africa has been segmented into South Africa, United Arab Emirates.

The Middle East and Africa depilatory products market is highly competitive. Some of the leading companies operating in the market are Armanious Group (EVA Cosmetics), Church & Dwight Co. Inc., Dabur India Limited, Easy Beauty, Edgewell Personal Care Brands LLC, Jolen Inc., Lee Chem Laboratories (Pty) Ltd, Reckitt Benckiser Group plc (RB), Societe BIC S.A., Super-Max group, The Lion Match Company (Pty) Ltd, The

Procter & Gamble Company, Tiger Brands Limited.

Report Scope

Product: hair removal & bleaching creams, pre-shave oils & lotions, electronic devices

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: South Africa, United Arab Emirates

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa depilatory products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Church & Dwight Co., Inc.
Dabur India Limited
Easy Beauty
Edgewell Personal Care Brands, LLC
Jolen Inc.
Lee Chem Laboratories (Pty) Ltd
Reckitt Benckiser Group plc (RB)

Societe BIC S.A.
Super-Max group
The Lion Match Company (Pty) Ltd
The Procter & Gamble Company
Tiger Brands Limited
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