

Depilatory Products Market in Latin America 2021

<https://marketpublishers.com/r/DE78C45EFE2CEN.html>

Date: January 2022

Pages: 17

Price: US\$ 1,450.00 (Single User License)

ID: DE78C45EFE2CEN

Abstracts

Depilation, also known as hair removal or epilation, is the deliberate removal of body hair or head hair. Depilatory methods include shaving, bleaching, plucking, waxing, use of chemical depilatories, and electrolysis. According to a report by StrategyHelix, the depilatory products market in Latin America is set to increase by US\$ 322 million during 2021-2027, growing at a CAGR of 9.2% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising consciousness with respect to personal grooming and enhancing aesthetic appeal are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for depilatory products. The Latin America depilatory products market is segmented on the basis of product, distribution channel, and country. On the basis of product, the depilatory products market in Latin America has been segmented into hair removal & bleaching creams, pre-shave oils & lotions, electronic devices. Among these, the electronic devices segment was accounted for the highest revenue generator in 2020. By distribution channel, the depilatory products market in Latin America has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. Geographically, the depilatory products market in Latin America is segmented into Argentina, Brazil.

The Latin America depilatory products market is highly competitive. The report also includes the profiles of leading companies such as Cerapil de San Lu?s S.R.L., Church & Dwight Co. Inc., Cosmetica Nacional S.A., Edgewell Personal Care Brands LLC, Natura & Co, Reckitt Benckiser Group plc (RB), Societe BIC S.A., The Procter & Gamble Company.

Report Scope

Product: hair removal & bleaching creams, pre-shave oils & lotions, electronic devices

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: Argentina, Brazil

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America depilatory products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Brazil

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Church & Dwight Co., Inc.
Cosmetica Nacional S.A.
Edgewell Personal Care Brands, LLC
Natura & Co
Reckitt Benckiser Group plc (RB)
Societe BIC S.A.
The Procter & Gamble Company

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