

# Depilatory Products Market in Kazakhstan 2021

<https://marketpublishers.com/r/D932F528AB8DEN.html>

Date: January 2022

Pages: 13

Price: US\$ 450.00 (Single User License)

ID: D932F528AB8DEN

## Abstracts

Depilation, also known as hair removal or epilation, is the deliberate removal of body hair or head hair. Depilatory methods include shaving, bleaching, plucking, waxing, use of chemical depilatories, and electrolysis. According to StrategyHelix, the depilatory products market in Kazakhstan is set to grow at a healthy compound annual growth rate (CAGR) of 4.7% in the next five years. Rising consumer disposable income and living standards coupled with increasing urbanization, rising consciousness with respect to personal grooming and enhancing aesthetic appeal are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for depilatory products. The Kazakhstan depilatory products market is segmented on the basis of product, and distribution channel. Based on product, the depilatory products market in Kazakhstan is categorized into hair removal & bleaching creams, pre-shave oils & lotions, electronic devices. The electronic devices segment held the largest share of the Kazakhstan depilatory products market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the depilatory products market in Kazakhstan has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The depilatory products market is dominated by key players, which are The Procter & Gamble Company, Societe BIC S.A., Reckitt Benckiser Group plc (RB), Edgewell Personal Care Brands LLC, ELITEX BV, Natura & Co.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the depilatory products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: hair removal & bleaching creams, pre-shave oils & lotions, electronic devices

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Kazakhstan depilatory products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. DEPILATORY PRODUCTS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Hair removal & bleaching creams  
Pre-shave oils & lotions  
Electronic devices

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Online retailing  
Others

### **PART 5. KEY COMPANIES**

The Procter & Gamble Company  
Societe BIC S.A.  
Reckitt Benckiser Group plc (RB)  
Edgewell Personal Care Brands, LLC  
ELITEX BV  
Natura & Co  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Depilatory Products Market in Kazakhstan 2021

Product link: <https://marketpublishers.com/r/D932F528AB8DEN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D932F528AB8DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970