

Depilatory Products Market in Europe 2021

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Abstracts

Depilation, also known as hair removal or epilation, is the deliberate removal of body hair or head hair. Depilatory methods include shaving, bleaching, plucking, waxing, use of chemical depilatories, and electrolysis. The depilatory products market in Europe is poised to grow by US\$ 249 million during 2021-2027, progressing at a CAGR of 2.2% during the forecast period, according to data and analytics company StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising consciousness with respect to personal grooming and enhancing aesthetic appeal are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for depilatory products. The Europe depilatory products market is segmented on the basis of product, distribution channel, and country. By product, the depilatory products market in Europe has been segmented into hair removal & bleaching creams, pre-shave oils & lotions, electronic devices. In 2020, the electronic devices segment made up the largest share of revenue generated by the depilatory products market. Based upon distribution channel, the depilatory products market in Europe is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. Geographically, the depilatory products market in Europe is segmented into France, Germany, Italy, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, United Kingdom.

The Europe depilatory products market is highly competitive. The prominent players operating in the Europe depilatory products market include Beiersdorf AG, Church & Dwight Co. Inc., Edgewell Personal Care Brands LLC, ELITEX BV, Laboratorios Byly S.A., Reckitt Benckiser Group plc (RB), Societe BIC S.A., The Bolton Group, The Procter & Gamble Company, Yves Rocher sa.

Report Scope

Product: hair removal & bleaching creams, pre-shave oils & lotions, electronic devices

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: France, Germany, Italy, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, United Kingdom

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Europe depilatory products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Electronic devices

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Others

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Italy
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Russia
Spain
Sweden
Switzerland
United Kingdom

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Church & Dwight Co., Inc.
Edgewell Personal Care Brands, LLC
ELITEX BV
Laboratorios Byly, S.A.
Reckitt Benckiser Group plc (RB)
Societe BIC S.A.
The Bolton Group
The Procter & Gamble Company
Yves Rocher sa
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