

# **Depilatory Products Market in Czech Republic 2021**

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# **Abstracts**

Depilation, also known as hair removal or epilation, is the deliberate removal of body hair or head hair. Depilatory methods include shaving, bleaching, plucking, waxing, use of chemical depilatories, and electrolysis. The depilatory products market in Czech Republic is anticipated to expand positively at a CAGR of 2.8% during the forecast period (2021-2027). Rising consumer disposable income and living standards coupled with increasing urbanization, rising consciousness with respect to personal grooming and enhancing aesthetic appeal are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for depilatory products. The Czech Republic depilatory products market is segmented on the basis of product, and distribution channel. On the basis of product, the depilatory products market in Czech Republic has been segmented into hair removal & bleaching creams, pre-shave oils & lotions, electronic devices. The electronic devices segment held the largest revenue share in 2020. By distribution channel, the depilatory products market in Czech Republic has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

Top players covered in Czech Republic Depilatory Products Market Study are The Procter & Gamble Company, Edgewell Personal Care Brands LLC, Natura & Co, Reckitt Benckiser Group plc (RB).

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the depilatory products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.



## Report Scope

Product: hair removal & bleaching creams, pre-shave oils & lotions, electronic devices Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

## Key Benefits for Stakeholders

Get a comprehensive picture of the Czech Republic depilatory products market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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Pre-shave oils & lotions
Electronic devices

#### PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets Specialty stores Online retailing Others

#### PART 5. KEY COMPANIES

The Procter & Gamble Company
Edgewell Personal Care Brands, LLC
Natura & Co
Reckitt Benckiser Group plc (RB)
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