

Depilatory Products Market in Asia Pacific 2021

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Abstracts

Depilation, also known as hair removal or epilation, is the deliberate removal of body hair or head hair. Depilatory methods include shaving, bleaching, plucking, waxing, use of chemical depilatories, and electrolysis. A study by StrategyHelix indicates that the depilatory products market in Asia Pacific is expected to increase by US\$ 854 million from 2021 to 2027, garnering a CAGR of 10.6% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising consciousness with respect to personal grooming and enhancing aesthetic appeal are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for depilatory products. The Asia Pacific depilatory products market is segmented on the basis of product, distribution channel, and country. Based on product, the depilatory products market in Asia Pacific is categorized into hair removal & bleaching creams, pre-shave oils & lotions, electronic devices. In Asia Pacific, the electronic devices segment made up the largest share of the depilatory products market. On the basis of distribution channel, the depilatory products market in Asia Pacific has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. In terms of geography, the depilatory products market in Asia Pacific has been segmented into Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand.

The Asia Pacific depilatory products market is highly competitive. The key players in the depilatory products market include ABLE C&C Co. Ltd., CP Wax srl, Dabur India Limited, Dorco Co. Ltd., Edgewell Personal Care Brands LLC, FEATHER Safety Razor Co. Ltd., Kai Corporation, Kracie Holdings Ltd., Pfizer Inc., Reckitt Benckiser Group plc (RB), Shanghai SHIBI Cosmetics Co. Ltd., Shiseido Company Limited, Societe BIC S.A., The Procter & Gamble Company.

Report Scope

Product: hair removal & bleaching creams, pre-shave oils & lotions, electronic devices

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific depilatory products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Pre-shave oils & lotions
Electronic devices

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Online retailing
Others

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Australia
China
India
Japan
Philippines
Singapore
South Korea
Taiwan
Thailand

PART 6. KEY COMPANIES

ABLE C&C Co., Ltd.

CP Wax srl
Dabur India Limited
Dorco Co., Ltd.
Edgewell Personal Care Brands, LLC
FEATHER Safety Razor Co., Ltd.
Kai Corporation
Kracie Holdings Ltd.
Pfizer Inc.
Reckitt Benckiser Group plc (RB)
Shanghai SHIBI Cosmetics Co., Ltd.
Shiseido Company, Limited
Societe BIC S.A.
The Procter & Gamble Company
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