

# Deodorants Market in Egypt 2021

<https://marketpublishers.com/r/D9F0FCF9245DEN.html>

Date: January 2022

Pages: 14

Price: US\$ 550.00 (Single User License)

ID: D9F0FCF9245DEN

## Abstracts

An antiperspirant is a chemical agent that reduces perspiration or sweating. Deodorants typically include antiseptic ingredients that repel the bacteria that cause odor, and may contain an additional fragrance. The deodorants market in Egypt is poised to grow at a CAGR of around 8.8% over the analysis period of 2021 to 2027. The increasing demand for personal grooming products, along with the rise in female workforce participation, rising demand for novel and innovative scented products among millennials, increasing awareness regarding the benefits of maintaining personal hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for deodorants. The Egypt deodorants market is segmented on the basis of price range, product, and distribution channel. On the basis of price range, the deodorants market in Egypt has been segmented into prestige product, mass product. Among these, the mass product segment was accounted for the highest revenue generator in 2020. By product, the deodorants market in Egypt has been segmented into aerosols and sprays, creams and gels, pumps, roll-ons, sticks. The aerosols and sprays segment is estimated to account for the largest share of the deodorants market in Egypt. Based on distribution channel, the deodorants market in Egypt is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

Some of the leading companies operating in the market are Unilever PLC, Beiersdorf AG, Henkel AG & Co. KGaA.

### Report Scope

Price range: prestige product, mass product

Product: aerosols and sprays, creams and gels, pumps, roll-ons, sticks

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing,

others

Years considered: this report covers the period 2017 to 2027

**Key Benefits for Stakeholders**

Get a comprehensive picture of the Egypt deodorants market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. DEODORANTS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRICE RANGE**

Prestige product  
Mass product

### **PART 4. MARKET BREAKDOWN BY PRODUCT**

Aerosols and sprays  
Creams and gels  
Pumps  
Roll-ons  
Sticks

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Online retailing  
Others

### **PART 6. KEY COMPANIES**

Unilever PLC  
Beiersdorf AG  
Henkel AG & Co. KGaA  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Deodorants Market in Egypt 2021

Product link: <https://marketpublishers.com/r/D9F0FCF9245DEN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D9F0FCF9245DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970