

Countertop Ovens Market in China 2021

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Abstracts

Ovens are used as kitchen appliances for roasting and heating. Nowadays, ovens are one of the most beneficial and preferred kitchen appliances. The countertop ovens market in China pegged at USD 1,930 million in 2020, representing an increase of 6 percent compared with the previous year, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data covering key market aspects like sales value for countertop ovens. The China countertop ovens market is segmented on the basis of product, and distribution channel. By product, the countertop ovens market in China has been segmented into microwave oven, convection oven, steam oven, steam oven with microwave. Based upon distribution channel, the countertop ovens market in China is categorized into online, offline.

The China countertop ovens market is highly competitive. The countertop ovens market is dominated by key players, which are Gree Electric Appliances Inc., Guangdong Galanz Enterprises Co. Ltd., Haier Group Corporation, HAUSWIRT. LTD., Midea Group Co. Ltd., Panasonic Corporation, The Kantar Group Limited, The Westinghouse Electric Corporation, Toshiba Corporation, Xiaomi Corporation, Zhejiang Supor Co. Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the countertop ovens market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: microwave oven, convection oven, steam oven, steam oven with microwave

Distribution channel: online, offline

Base year: 2020

Key Benefits for Stakeholders

Get a comprehensive picture of the China countertop ovens market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Understand what the future of the countertop ovens market in China looks like

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. COUNTERTOP OVENS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Microwave oven
Convection oven
Steam oven
Steam oven with microwave

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Online
Offline

PART 5. KEY COMPANIES

Gree Electric Appliances Inc.
Guangdong Galanz Enterprises Co., Ltd.
Haier Group Corporation
HAUSWIRT,. LTD.
Midea Group Co., Ltd.
Panasonic Corporation
The Kantar Group Limited
The Westinghouse Electric Corporation
Toshiba Corporation
Xiaomi Corporation
Zhejiang Supor Co., Ltd.
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