

Cosmetic Market in China 2021

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Abstracts

The cosmetic market in China in terms of revenue is set to grow by US\$ 30 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 10.1% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for cosmetic. The China cosmetic market is segmented on the basis of product. By product, it is categorized into makeup, perfume, and skin care.

The report has profiled some of the key players of the market such as L'Oréal S.A., Shanghai Jahwa United Co. Ltd., Shanghai Pehchaolin Daily Chemical Co. Ltd., Shiseido Co. Ltd., The Estee Lauder Companies Inc..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the cosmetic market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: makeup, perfume, and skin care

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the China cosmetic market

Pinpoint growth sectors and trends for investment

Understand what the future of the cosmetic market in China looks like

Identify the competitive landscape and window of opportunity

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