

# Confectionery Market in Turkey 2021

<https://marketpublishers.com/r/C98EC57320C0EN.html>

Date: April 2021

Pages: 37

Price: US\$ 550.00 (Single User License)

ID: C98EC57320C0EN

## Abstracts

The confectionery market in Turkey in terms of revenue is set to grow by US\$ 2 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 8.8% during the forecast period, according to data and analytics company StrategyHelix. Increasing availability of different varieties of candies and chocolates, rise in trend of gifting confectionery, and rising disposable income are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for confectionery. The Turkey confectionery market is segmented on the basis of product, distribution channel. By product, it is categorized into chocolate confectionery, gum, and sugar confectionery. By distribution channel, the confectionery market is divided into hypermarkets & supermarkets, convenience stores, specialist retailers, online retailing, and others.

The report has profiled some of the key players of the market such as Ferrero SpA, Mondelez International Inc., Nestle S.A., Perfetti Van Melle Group B.V., Pladis Foods Limited.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the confectionery market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: chocolate confectionery, gum, and sugar confectionery

Distribution channel: hypermarkets & supermarkets, convenience stores, specialist retailers, online retailing, and others

Years Considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Turkey confectionery market

Pinpoint growth sectors and trends for investment

Understand what the future of the confectionery market in Turkey looks like

Identify the competitive landscape and window of opportunity

## Contents

### **1. MARKET DEFINITION**

### **2. RESEARCH METHODOLOGY**

### **3. MARKET DATA & OUTLOOK**

3.1 Market Value

3.2 Market Value Forecast

### **4. CONFECTIONERY MARKET BY PRODUCT**

4.1 Chocolate Confectionery

4.2 Gum

4.3 Sugar Confectionery

### **5. CONFECTIONERY MARKET BY DISTRIBUTION CHANNEL**

5.1 Hypermarkets & Supermarkets

5.2 Convenience Stores

5.3 Specialist Retailers

5.4 Online Retailing

5.5 Others

### **6. COMPANY PROFILES**

6.1 Ferrero SpA

6.2 Mondelez International, Inc.

6.3 Nestle S.A.

6.4 Perfetti Van Melle Group B.V.

6.5 Pladis Foods Limited

### **7. APPENDIX**

7.1 About StrategyHelix

7.2 Disclaimer

## I would like to order

Product name: Confectionery Market in Turkey 2021

Product link: <https://marketpublishers.com/r/C98EC57320C0EN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C98EC57320C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970