

# Color Cosmetics Market in Uzbekistan 2021

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## Abstracts

Color cosmetics is a broad term which encompasses different categories of products for skin, eyes, cheeks and lips. These makeup products enhance overall physical appearance, conceal flaws or define features, making one appear healthier and look more refreshed. A study by StrategyHelix indicates that the color cosmetics market in Uzbekistan is poised to grow at a CAGR of around 7.4% over the analysis period of 2021 to 2027. Continuously rising personnel disposable income levels, growing demand for beauty and personal care, increasing consumer health awareness about personal care and fashion trends are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for color cosmetics. The Uzbekistan color cosmetics market is segmented on the basis of price range, application, and distribution channel. Based on price range, the color cosmetics market in Uzbekistan is categorized into prestige product, mass product. The mass product segment captured the largest share of the market in 2020. On the basis of application, the color cosmetics market in Uzbekistan has been segmented into eye make up, facial make up, lip products, nail products. By distribution channel, the color cosmetics market in Uzbekistan has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

Some of the leading companies operating in the market are Coty Inc., ERKUL KOZMETIK SAN. VE TIC. A.S., L'Oreal S.A., Ruby Rose Co.

### Report Scope

Price range: prestige product, mass product

Application: eye make up, facial make up, lip products, nail products

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Uzbekistan color cosmetics market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. COLOR COSMETICS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRICE RANGE**

Prestige product  
Mass product

### **PART 4. MARKET BREAKDOWN BY APPLICATION**

Eye make up  
Facial make up  
Lip products  
Nail products

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Online retailing  
Others

### **PART 6. KEY COMPANIES**

Coty Inc.  
ERKUL KOZMETIK SAN. VE TIC. A.S.  
L'Oreal S.A.  
Ruby Rose Co  
About StrategyHelix  
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