

Color Cosmetics Market in Portugal 2021

<https://marketpublishers.com/r/C49B23494FD9EN.html>

Date: January 2022

Pages: 18

Price: US\$ 450.00 (Single User License)

ID: C49B23494FD9EN

Abstracts

Color cosmetics is a broad term which encompasses different categories of products for skin, eyes, cheeks and lips. These makeup products enhance overall physical appearance, conceal flaws or define features, making one appear healthier and look more refreshed. The color cosmetics market in Portugal is set to grow at a healthy compound annual growth rate (CAGR) of 5.4% in the next five years, according to StrategyHelix. Continuously rising personnel disposable income levels, growing demand for beauty and personal care, increasing consumer health awareness about personal care and fashion trends are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for color cosmetics. The Portugal color cosmetics market is segmented on the basis of price range, application, and distribution channel. By price range, the color cosmetics market in Portugal has been segmented into prestige product, mass product. According to the research, the mass product segment had the largest share in the color cosmetics market in Portugal. Based upon application, the color cosmetics market in Portugal is categorized into eye make up, facial make up, lip products, nail products. On the basis of distribution channel, the color cosmetics market in Portugal has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

As of 2020, the major players in the Portugal color cosmetics market were cosnova GmbH, Kiko S.P.A., L'Oreal S.A., Yves Rocher sa.

Report Scope

Price range: prestige product, mass product

Application: eye make up, facial make up, lip products, nail products

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Portugal color cosmetics market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. COLOR COSMETICS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRICE RANGE

Prestige product
Mass product

PART 4. MARKET BREAKDOWN BY APPLICATION

Eye make up
Facial make up
Lip products
Nail products

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 6. KEY COMPANIES

cosnova GmbH
Kiko S.P.A.
L'Oreal S.A.
Yves Rocher sa
About StrategyHelix
Disclaimer

I would like to order

Product name: Color Cosmetics Market in Portugal 2021

Product link: <https://marketpublishers.com/r/C49B23494FD9EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C49B23494FD9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970