

Color Cosmetics Market in North America 2021

<https://marketpublishers.com/r/CB2D76654622EN.html>

Date: January 2022

Pages: 18

Price: US\$ 1,550.00 (Single User License)

ID: CB2D76654622EN

Abstracts

Color cosmetics is a broad term which encompasses different categories of products for skin, eyes, cheeks and lips. These makeup products enhance overall physical appearance, conceal flaws or define features, making one appear healthier and look more refreshed. A study by StrategyHelix indicates that the color cosmetics market in North America is expected to increase by US\$ 1,212 million from 2021 to 2027, garnering a CAGR of 0.9% during the forecast period. Continuously rising personnel disposable income levels, growing demand for beauty and personal care, increasing consumer health awareness about personal care and fashion trends are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for color cosmetics. The North America color cosmetics market is segmented on the basis of price range, application, distribution channel, and country. Based on price range, the color cosmetics market in North America is categorized into prestige product, mass product. The mass product segment held the largest share of the North America color cosmetics market in 2020 and is anticipated to hold its share during the forecast period. On the basis of application, the color cosmetics market in North America has been segmented into eye make up, facial make up, lip products, nail products. By distribution channel, the color cosmetics market in North America has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. In terms of geography, the color cosmetics market in North America has been segmented into Canada, USA.

As of 2020, the major players in the North America color cosmetics market were Coty Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA (LVMH), The Estee Lauder Companies Inc.

Report Scope

Price range: prestige product, mass product

Application: eye make up, facial make up, lip products, nail products

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: Canada, USA

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the North America color cosmetics market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. COLOR COSMETICS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRICE RANGE

Prestige product
Mass product

PART 4. MARKET BREAKDOWN BY APPLICATION

Eye make up
Facial make up
Lip products
Nail products

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 6. MARKET BREAKDOWN BY COUNTRY

Canada
USA

PART 7. KEY COMPANIES

Coty Inc.
L'Oreal S.A.

LVMH Moët Hennessy Louis Vuitton SA (LVMH)

The Estée Lauder Companies Inc.

About StrategyHelix

Disclaimer

I would like to order

Product name: Color Cosmetics Market in North America 2021

Product link: <https://marketpublishers.com/r/CB2D76654622EN.html>

Price: US\$ 1,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB2D76654622EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970