

# Color Cosmetics Market in Middle East and Africa 2021

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## Abstracts

Color cosmetics is a broad term which encompasses different categories of products for skin, eyes, cheeks and lips. These makeup products enhance overall physical appearance, conceal flaws or define features, making one appear healthier and look more refreshed. The color cosmetics market in Middle East and Africa is poised to grow by US\$ 2,547 million from 2021 to 2027, registering a CAGR of 8.1% during the forecast period, according to StrategyHelix. Continuously rising personnel disposable income levels, growing demand for beauty and personal care, increasing consumer health awareness about personal care and fashion trends are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for color cosmetics. The Middle East and Africa color cosmetics market is segmented on the basis of price range, application, distribution channel, and country. By price range, the color cosmetics market in Middle East and Africa has been segmented into prestige product, mass product. The mass product segment was the largest contributor to the Middle East and Africa color cosmetics market in 2020. Based upon application, the color cosmetics market in Middle East and Africa is categorized into eye make up, facial make up, lip products, nail products. On the basis of distribution channel, the color cosmetics market in Middle East and Africa has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. In terms of geography, the color cosmetics market in Middle East and Africa has been segmented into South Africa, United Arab Emirates.

The Middle East and Africa color cosmetics market is highly competitive. Some of the leading companies operating in the market are BioCosmetic Research Labs, Black Secret Makeup (Berlin Cosmetics Ltd), Chanel S.A., Cosmetica International, cosnova

GmbH, Coty Inc., Glam's Cosmetics SRL, L'Oreal S.A., Revlon Inc., The Estee Lauder Companies Inc.

#### Report Scope

Price range: prestige product, mass product

Application: eye make up, facial make up, lip products, nail products

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: South Africa, United Arab Emirates

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa color cosmetics market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Black Secret Makeup (Berlin Cosmetics Ltd)

Chanel S.A.  
Cosmetica International  
cosnova GmbH  
Coty Inc.  
Glam's Cosmetics SRL  
L'Oreal S.A.  
Revlon, Inc.  
The Estee Lauder Companies Inc.  
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