

Color Cosmetics Market in Asia Pacific 2021

<https://marketpublishers.com/r/C004464BD3F4EN.html>

Date: January 2022

Pages: 16

Price: US\$ 1,550.00 (Single User License)

ID: C004464BD3F4EN

Abstracts

Color cosmetics is a broad term which encompasses different categories of products for skin, eyes, cheeks and lips. These makeup products enhance overall physical appearance, conceal flaws or define features, making one appear healthier and look more refreshed. The color cosmetics market in Asia Pacific is set to increase by US\$ 25,116 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 9.3% during the forecast period. Continuously rising personnel disposable income levels, growing demand for beauty and personal care, increasing consumer health awareness about personal care and fashion trends are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for color cosmetics. The Asia Pacific color cosmetics market is segmented on the basis of price range, application, distribution channel, and country. On the basis of price range, the color cosmetics market in Asia Pacific has been segmented into prestige product, mass product. The mass product segment is estimated to account for the largest share of the color cosmetics market in Asia Pacific. By application, the color cosmetics market in Asia Pacific has been segmented into eye make up, facial make up, lip products, nail products. Based on distribution channel, the color cosmetics market in Asia Pacific is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. In terms of geography, the color cosmetics market in Asia Pacific has been segmented into Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand.

The Asia Pacific color cosmetics market is highly competitive. The key players in the color cosmetics market include Amorepacific Corporation, Kao Corporation, KOSE Corporation, LG Household & Health Care Ltd., L'Oreal S.A., LVMH Moët Hennessy Louis Vuitton SA (LVMH), Shiseido Company Limited, The Estée Lauder Companies

Inc., Unilever PLC, Yatsen Holding Limited, Zhejiang Yige Enterprise Management Group Co. Ltd.

Report Scope

Price range: prestige product, mass product

Application: eye make up, facial make up, lip products, nail products

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific color cosmetics market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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L'Oreal S.A.

LVMH Moët Hennessy Louis Vuitton SA (LVMH)

Shiseido Company, Limited

The Estée Lauder Companies Inc.

Unilever PLC

Yatsen Holding Limited

Zhejiang Yige Enterprise Management Group Co., Ltd.

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