

# Coffee Market in Tunisia 2021

<https://marketpublishers.com/r/C99F4B63D106EN.html>

Date: February 2022

Pages: 17

Price: US\$ 450.00 (Single User License)

ID: C99F4B63D106EN

## Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. According to a report by StrategyHelix, the coffee market in Tunisia is anticipated to expand positively at a CAGR of 7.3% during the forecast period (2021-2027).

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Tunisia coffee market is segmented on the basis of product, and distribution channel. On the basis of product, the coffee market in Tunisia has been segmented into ground coffee, instant coffee, whole bean. Among these, the ground coffee segment was accounted for the highest revenue generator in 2020. By distribution channel, the coffee market in Tunisia has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others.

The report also includes the profiles of leading companies such as AMEN GROUP, Nestle S.A., Societe Cafe Ellouze, Productos Solubles S.A., JDE Peet's N.V.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Tunisia coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Instant coffee  
Whole bean

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Others

### **PART 5. KEY COMPANIES**

AMEN GROUP  
Nestle S.A.  
Societe Cafe Ellouze  
Productos Solubles S.A.  
JDE Peet's N.V.  
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