

# Coffee Market in Serbia 2021

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## Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. According to StrategyHelix, the coffee market in Serbia is expected to increase by US\$ 264 million during 2021-2027, expanding at a CAGR of 9.6% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Serbia coffee market is segmented on the basis of product, and distribution channel. Based on product, the coffee market in Serbia is categorized into ground coffee, instant coffee, whole bean. The ground coffee segment held the largest share of the Serbia coffee market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the coffee market in Serbia has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others.

The Serbia coffee market is highly competitive. The report also includes the profiles of leading companies such as Atlantic Grupa d.d., Strauss Group Ltd., Nestle S.A., JDE Peet's N.V., MOKATE SA, AMIGOS KAFA DOO, DEUTSCHE EXTRAKT KAFFEE GMBH.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets,

others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Serbia coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

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Atlantic Grupa d.d.  
Strauss Group Ltd.  
Nestle S.A.  
JDE Peet's N.V.  
MOKATE SA  
AMIGOS KAFA DOO  
DEUTSCHE EXTRAKT KAFFEE GMBH  
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