

Coffee Market in Romania 2021

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Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. According to a report by StrategyHelix, the coffee market in Romania is set to increase by US\$ 290 million during 2021-2027, growing at a CAGR of 6% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Romania coffee market is segmented on the basis of product, and distribution channel. On the basis of product, the coffee market in Romania has been segmented into ground coffee, instant coffee, whole bean. The ground coffee segment is estimated to account for the largest share of the coffee market in Romania. By distribution channel, the coffee market in Romania has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others.

The prominent players operating in the Romania coffee market include JDE Peet's N.V., Strauss Group Ltd., Nestle S.A., Cafea Fortuna SRL, Tchibo GmbH, The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Romania coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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JDE Peet's N.V.
Strauss Group Ltd.
Nestle S.A.
Cafea Fortuna SRL
Tchibo GmbH
The Coca-Cola Company
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