

# **Coffee Market in North Macedonia 2021**

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## **Abstracts**

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. The coffee market in North Macedonia is set to grow at a healthy compound annual growth rate (CAGR) of 4.9% in the next five years, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The North Macedonia coffee market is segmented on the basis of product, and distribution channel. By product, the coffee market in North Macedonia has been segmented into ground coffee, instant coffee, whole bean. The ground coffee segment was the largest contributor to the North Macedonia coffee market in 2020. Based upon distribution channel, the coffee market in North Macedonia is categorized into grocery stores, online retailing, supermarkets & hypermarkets, others.

The North Macedonia coffee market is highly competitive. The coffee market is dominated by key players, which are Nestle S.A., Atlantic Grupa d.d., RIO D.O.O.E.L., JDE Peet's N.V., Luigi Lavazza S.p.A., Illycaffe S.p.A., Tchibo GmbH.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

#### **Report Scope**

Product: ground coffee, instant coffee, whole bean Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others



Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the North Macedonia coffee market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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Nestle S.A. Atlantic Grupa d.d. RIO D.O.O.E.L. JDE Peet's N.V. Luigi Lavazza S.p.A. Illycaffe S.p.A. Tchibo GmbH About StrategyHelix Disclaimer



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