

Coffee Market in North America 2021

https://marketpublishers.com/r/C3C5D1017159EN.html

Date: February 2022

Pages: 13

Price: US\$ 1,350.00 (Single User License)

ID: C3C5D1017159EN

Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. According to StrategyHelix, the coffee market in North America is expected to increase by US\$ 7,800 million during 2021-2027, expanding at a CAGR of 4.9% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The North America coffee market is segmented on the basis of product, distribution channel, and country. Based on product, the coffee market in North America is categorized into ground coffee, instant coffee, whole bean. In North America, the ground coffee segment made up the largest share of the coffee market. On the basis of distribution channel, the coffee market in North America has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others. Geographically, the coffee market in North America is segmented into Canada, USA.

The North America coffee market is highly competitive. The coffee market is dominated by key players, which are Dr Pepper Snapple Group, Dunkin' Brands Group Inc., JDE Peet's N.V., Luigi Lavazza S.p.A., McDonald's Corporation, Nestle S.A., Restaurant Brands International Inc., Tata Consumer Products Ltd., The J. M. Smucker Company, The Kraft Heinz Company.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets,

others

Country: Canada, USA



Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the North America coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment



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Dr Pepper Snapple Group
Dunkin' Brands Group, Inc.
JDE Peet's N.V.
Luigi Lavazza S.p.A.
McDonald's Corporation
Nestle S.A.
Restaurant Brands International Inc.
Tata Consumer Products Ltd.

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The J. M. Smucker Company
The Kraft Heinz Company
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