

Coffee Market in Myanmar 2021

<https://marketpublishers.com/r/C4F3FAD25DFDEN.html>

Date: February 2022

Pages: 21

Price: US\$ 450.00 (Single User License)

ID: C4F3FAD25DFDEN

Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. According to a report by StrategyHelix, the coffee market in Myanmar is projected to expand by a CAGR of 6.1% from 2021 through 2027.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Myanmar coffee market is segmented on the basis of product, and distribution channel. On the basis of product, the coffee market in Myanmar has been segmented into ground coffee, instant coffee, whole bean. The ground coffee segment held the largest revenue share in 2020. By distribution channel, the coffee market in Myanmar has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others.

The leading players in the coffee market include Ever Sunny Industrial Co. Ltd., Nestle S.A., JDE Peet's N.V.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Myanmar coffee market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Ever Sunny Industrial Co., Ltd.
Nestle S.A.
JDE Peet's N.V.
About StrategyHelix
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