

Coffee Market in Malaysia 2021

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Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. A study by StrategyHelix indicates that the coffee market in Malaysia is expected to increase by US\$ 118 million from 2021 to 2027, garnering a CAGR of 3.2% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Malaysia coffee market is segmented on the basis of product, and distribution channel. Based on product, the coffee market in Malaysia is categorized into ground coffee, instant coffee, whole bean. The ground coffee segment held the largest share of the Malaysia coffee market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the coffee market in Malaysia has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others.

The Malaysia coffee market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Nestle S.A., Power Root (M) Sdn. Bhd., White Cafe Sdn. Bhd., JDE Peet's N.V., PT. Mayora Indah Tbk, Chek Hup Sdn. Bhd., Aik Cheong Coffee Roaster Sdn. Bhd., Massimo Zanetti Beverage Group S.p.A., PT. SARI INCOFOOD CORPORATION.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Malaysia coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

PART 5. KEY COMPANIES

Nestle S.A.
Power Root (M) Sdn. Bhd.
White Cafe Sdn. Bhd.
JDE Peet's N.V.
PT. Mayora Indah, Tbk
Chek Hup Sdn. Bhd.
Aik Cheong Coffee Roaster Sdn. Bhd.
Massimo Zanetti Beverage Group S.p.A.
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