

Coffee Market in Latin America 2021

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Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. The coffee market in Latin America is poised to grow by US\$ 12,484 million from 2021 to 2027, registering a CAGR of 9.9% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Latin America coffee market is segmented on the basis of product, distribution channel, and country. By product, the coffee market in Latin America has been segmented into ground coffee, instant coffee, whole bean. In 2020, the ground coffee segment made up the largest share of revenue generated by the coffee market. Based upon distribution channel, the coffee market in Latin America is categorized into grocery stores, online retailing, supermarkets & hypermarkets, others. In terms of geography, the coffee market in Latin America has been segmented into Argentina, Brazil.

The Latin America coffee market is highly competitive. Top players covered in Latin America Coffee Market Study are Cabrales S.A., Cafe Tostado de Exportacion SA de CV, Cafes La Virginia S.A., Cia Cacique de Cafe Soluvel, Empresas Carozzi S.a., Federacion Nacional de Cafeteros de Colombia (FNC), Grupo Nutresa S.A., INDUSTRIAS ALIMENTICIAS MARATA LTDA, Jammin Java Corp., JDE Peet's N.V., Melitta Unternehmensgruppe Bentz KG, Molinos Rio de la Plata S.A., Nestle S.A., Sabormex S.A. de C.V., Strauss Group Ltd. & Sao Miguel Holding e Investimentos S.A.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets,

others

Country: Argentina, Brazil

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Cafe Tostado de Exportacion SA de CV
Cafes La Virginia S.A.
Cia Cacique de Cafe Soluvel
Empresas Carozzi S.a.
Federacion Nacional de Cafeteros de Colombia (FNC)
Grupo Nutresa S.A.
INDUSTRIAS ALIMENTICIAS MARATA LTDA

Jammin Java Corp.

JDE Peet's N.V.

Melitta Unternehmensgruppe Bentz KG

Molinos Rio de la Plata S.A.

Nestle S.A.

Sabormex S.A. de C.V.

Strauss Group Ltd. & Sao Miguel Holding e Investimentos S.A.

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