

# Coffee Market in Jordan 2021

<https://marketpublishers.com/r/CBEE9A600546EN.html>

Date: February 2022

Pages: 16

Price: US\$ 450.00 (Single User License)

ID: CBEE9A600546EN

## Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. The coffee market in Jordan is poised to grow by US\$ 496 million from 2021 to 2027, registering a CAGR of 9.8% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Jordan coffee market is segmented on the basis of product, and distribution channel. By product, the coffee market in Jordan has been segmented into ground coffee, instant coffee, whole bean. In 2020, the ground coffee segment made up the largest share of revenue generated by the coffee market. Based upon distribution channel, the coffee market in Jordan is categorized into grocery stores, online retailing, supermarkets & hypermarkets, others.

The key players in the coffee market include Nestle S.A., Ameed Food Industries Co. W.L.L, Izhiman's Coffee, Brazilian Coffee House Company, Societe Ets. Michel Najjar sal.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Jordan coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

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Nestle S.A.  
Ameed Food Industries Co. W.L.L  
Izhiman's Coffee  
Brazilian Coffee House Company  
Societe Ets. Michel Najjar sal  
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