

Coffee Market in Iraq 2021

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Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. A study by StrategyHelix indicates that the coffee market in Iraq is poised to grow at a CAGR of around 11.2% over the analysis period of 2021 to 2027.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Iraq coffee market is segmented on the basis of product, and distribution channel. Based on product, the coffee market in Iraq is categorized into ground coffee, instant coffee, whole bean. The ground coffee segment held the largest share of the Iraq coffee market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the coffee market in Iraq has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others.

Some of the leading companies operating in the market are Nestle S.A., Altunkaya Group, Food Empire Holdings Ltd., Societe Ets. Michel Najjar sal.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Iraq coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Nestle S.A.
Altunkaya Group
Food Empire Holdings Ltd.
Societe Ets. Michel Najjar sal
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