

Coffee Market in Hong Kong 2021

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Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. A study by StrategyHelix indicates that the coffee market in Hong Kong is expected to increase by US\$ 174 million from 2021 to 2027, garnering a CAGR of 5.8% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Hong Kong coffee market is segmented on the basis of product, and distribution channel. Based on product, the coffee market in Hong Kong is categorized into ground coffee, instant coffee, whole bean. In Hong Kong, the ground coffee segment made up the largest share of the coffee market. On the basis of distribution channel, the coffee market in Hong Kong has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others.

Some of the leading companies operating in the market are Nestle S.A., JDE Peet's N.V., White Cafe Sdn. Bhd., Massimo Zanetti Beverage Group S.p.A., Melitta Unternehmensgruppe Bentz KG, Tsit Wing Coffee Co. Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Hong Kong coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. COFFEE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Ground coffee
Instant coffee
Whole bean

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Grocery stores
Online retailing
Supermarkets & hypermarkets
Others

PART 5. KEY COMPANIES

Nestle S.A.
JDE Peet's N.V.
White Cafe Sdn. Bhd.
Massimo Zanetti Beverage Group S.p.A.
Melitta Unternehmensgruppe Bentz KG
Tsit Wing Coffee Co., Ltd.
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