

Coffee Market in Guatemala 2021

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Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. The coffee market in Guatemala is set to increase by US\$ 476 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 7.6% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Guatemala coffee market is segmented on the basis of product, and distribution channel. On the basis of product, the coffee market in Guatemala has been segmented into ground coffee, instant coffee, whole bean. Among these, the ground coffee segment was accounted for the highest revenue generator in 2020. By distribution channel, the coffee market in Guatemala has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others.

The competitive landscape of the industry has also been examined along with the profiles of the key players Nestle S.A., Industria De Cafe S.A. (INCASA), Cafe Leon S.A., El Cafetalito S.A., DESOMBRA S.A., R. Dalton Coffee Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Guatemala coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Nestle S.A.
Industria De Cafe, S.A. (INCASA)
Cafe Leon, S.A.
El Cafetalito, S.A.
DESOMBRA S.A.
R. Dalton Coffee Company
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