

Coffee Market in Germany 2021

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Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. The coffee market in Germany is poised to grow by US\$ 730 million during 2021-2027, progressing at a CAGR of 1.7% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Germany coffee market is segmented on the basis of product, and distribution channel. By product, the coffee market in Germany has been segmented into ground coffee, instant coffee, whole bean. The ground coffee segment was the largest contributor to the Germany coffee market in 2020. Based upon distribution channel, the coffee market in Germany is categorized into grocery stores, online retailing, supermarkets & hypermarkets, others.

The report also includes the profiles of leading companies such as JDE Peet's N.V., Tchibo GmbH, Nestle S.A., Melitta Unternehmensgruppe Bentz KG, Alois Dallmayr KG, Luigi Lavazza S.p.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Germany coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

PART 5. KEY COMPANIES

JDE Peet's N.V.
Tchibo GmbH
Nestle S.A.
Melitta Unternehmensgruppe Bentz KG
Alois Dallmayr KG
Luigi Lavazza S.p.A.
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