

Coffee Market in Georgia 2021

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Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. According to a report by StrategyHelix, the coffee market in Georgia is poised to grow at a CAGR of around 7.9% over the analysis period of 2021 to 2027.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Georgia coffee market is segmented on the basis of product, and distribution channel. On the basis of product, the coffee market in Georgia has been segmented into ground coffee, instant coffee, whole bean. The ground coffee segment held the largest revenue share in 2020. By distribution channel, the coffee market in Georgia has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others.

The Georgia coffee market is highly competitive. Key companies profiled in the report include JDE Peet's N.V., Nestle S.A., Tchibo GmbH, Cherie LLC, JSC COMPANY PRODUCT-SERVICE, Food Empire Holdings Ltd., Tata Consumer Products Ltd., ESPRESSO GEORGIA LTD, Paulig AB, PepsiCo Inc., Luigi Lavazza S.p.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Georgia coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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JDE Peet's N.V.
Nestle S.A.
Tchibo GmbH
Cherie LLC
JSC COMPANY PRODUCT-SERVICE
Food Empire Holdings Ltd.
Tata Consumer Products Ltd.
ESPRESSO GEORGIA LTD
Paulig AB
PepsiCo, Inc.
Luigi Lavazza S.p.A.
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