

Coffee Market in Colombia 2021

<https://marketpublishers.com/r/C0C4C5245C7CEN.html>

Date: February 2022

Pages: 15

Price: US\$ 450.00 (Single User License)

ID: C0C4C5245C7CEN

Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. The coffee market in Colombia is poised to grow by US\$ 209 million during 2021-2027, progressing at a CAGR of 5.3% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Colombia coffee market is segmented on the basis of product, and distribution channel. By product, the coffee market in Colombia has been segmented into ground coffee, instant coffee, whole bean. According to the research, the ground coffee segment had the largest share in the coffee market in Colombia. Based upon distribution channel, the coffee market in Colombia is categorized into grocery stores, online retailing, supermarkets & hypermarkets, others.

The prominent players operating in the Colombia coffee market include Grupo Nutresa S.A., Nestle S.A., Torrefacé Aguila Roja & Cia S.A., CasaLuker S.A., Federacion Nacional de Cafeteros de Colombia (FNC).

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Colombia coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Grupo Nutresa S.A.
Nestle S.A.
Torrecafe Aguila Roja & Cia S.A.
CasaLuker S.A.
Federacion Nacional de Cafeteros de Colombia (FNC)
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