

Coffee Market in Brazil 2021

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Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. According to StrategyHelix, the coffee market in Brazil is expected to increase by US\$ 3,800 million during 2021-2027, expanding at a CAGR of 7.4% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Brazil coffee market is segmented on the basis of product, and distribution channel. Based on product, the coffee market in Brazil is categorized into ground coffee, instant coffee, whole bean. The ground coffee segment captured the largest share of the market in 2020. On the basis of distribution channel, the coffee market in Brazil has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others.

The coffee market is dominated by key players, which are Strauss Group Ltd. & Sao Miguel Holding e Investimentos S.A., JDE Peet's N.V., Nestle S.A., INDUSTRIAS ALIMENTICIAS MARATA LTDA, Melitta Unternehmensgruppe Bentz KG.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Brazil coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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PART 5. KEY COMPANIES

Strauss Group Ltd. & Sao Miguel Holding e Investimentos S.A.
JDE Peet's N.V.
Nestle S.A.
INDUSTRIAS ALIMENTICIAS MARATA LTDA
Melitta Unternehmensgruppe Bentz KG
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