

Coffee Market in Bangladesh 2021

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Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. According to StrategyHelix, the coffee market in Bangladesh is projected to expand by a CAGR of 6.9% from 2021 through 2027.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Bangladesh coffee market is segmented on the basis of product, and distribution channel. Based on product, the coffee market in Bangladesh is categorized into ground coffee, instant coffee, whole bean. The ground coffee segment held the largest share of the Bangladesh coffee market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the coffee market in Bangladesh has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others.

The coffee market in Bangladesh comprises only a handful of players such as Nestle S.A., Food Empire Holdings Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the coffee market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Bangladesh coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. COFFEE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Ground coffee
Instant coffee
Whole bean

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Grocery stores
Online retailing
Supermarkets & hypermarkets
Others

PART 5. KEY COMPANIES

Nestle S.A.
Food Empire Holdings Ltd.
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