

Coffee Market in Asia Pacific 2021

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Abstracts

Coffee is a beverage brewed from the roasted and ground seeds of the tropical evergreen coffee plants of African origin. Coffee contains caffeine, a stimulant that has been shown to increase energy levels and decrease fatigue by altering levels of certain neurotransmitters in the brain. According to a report by StrategyHelix, the coffee market in Asia Pacific is set to increase by US\$ 7,735 million during 2021-2027, growing at a CAGR of 4.7% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for coffee. The Asia Pacific coffee market is segmented on the basis of product, distribution channel, and country. On the basis of product, the coffee market in Asia Pacific has been segmented into ground coffee, instant coffee, whole bean. The ground coffee segment held the largest revenue share in 2020. By distribution channel, the coffee market in Asia Pacific has been segmented into grocery stores, online retailing, supermarkets & hypermarkets, others. Geographically, the coffee market in Asia Pacific is segmented into Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand.

The Asia Pacific coffee market is highly competitive. The leading players in the coffee market include Ajinomoto Co. Inc., Changsha Saturnbird Coffee Co. Ltd., Dong Suh Foods Corporation, JDE Peet's N.V., KEY COFFEE INC, Khao Shong Industry 1979 Co. Ltd., Mondelez International Inc., Namyang Dairy Products Co. Ltd., Narasu's Coffee Company, Nestle S.A., UCC Holdings Co. Ltd., Unilever PLC.

Report Scope

Product: ground coffee, instant coffee, whole bean

Distribution channel: grocery stores, online retailing, supermarkets & hypermarkets, others

Country: Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan,

Thailand

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific coffee market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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South Korea
Taiwan
Thailand

PART 6. KEY COMPANIES

Ajinomoto Co., Inc.

Changsha Saturnbird Coffee Co., Ltd.
Dong Suh Foods Corporation
JDE Peet's N.V.
KEY COFFEE INC
Khao Shong Industry 1979 Co., Ltd.
Mondelez International Inc.
Namyang Dairy Products Co., Ltd.
Narasu's Coffee Company
Nestle S.A.
UCC Holdings Co., Ltd.
Unilever PLC
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