

Carbonated Soft Drinks Market in USA 2021

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Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. The carbonated soft drinks market in USA is poised to grow by US\$ 6,646 million from 2021 to 2027, registering a CAGR of 2.4% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The USA carbonated soft drinks market is segmented on the basis of product, and distribution channel. By product, the carbonated soft drinks market in USA has been segmented into colas, non-colas. In 2020, the non-colas segment made up the largest share of revenue generated by the carbonated soft drinks market. Based upon distribution channel, the carbonated soft drinks market in USA is categorized into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. Among these, the regular colas segment was accounted for the highest revenue generator in 2020. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The key players in the carbonated soft drinks market include The Coca-Cola Company, PepsiCo Inc., Dr Pepper Snapple Group.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the USA carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. CARBONATED SOFT DRINKS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Colas
Non-colas

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets
Groceries
Online
Others

PART 5. KEY COMPANIES

The Coca-Cola Company
PepsiCo, Inc.
Dr Pepper Snapple Group
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