

Carbonated Soft Drinks Market in United Arab Emirates 2021

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Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. A study by StrategyHelix indicates that the carbonated soft drinks market in United Arab Emirates is projected to shrink by a CAGR of -0.8% over the analysis period of 2021 to 2027.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The United Arab Emirates carbonated soft drinks market is segmented on the basis of product, and distribution channel. Based on product, the carbonated soft drinks market in United Arab Emirates is categorized into colas, non-colas. The non-colas segment held the largest share of the United Arab Emirates carbonated soft drinks market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the carbonated soft drinks market in United Arab Emirates has been segmented into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. In 2020, the regular colas segment made up the largest share of revenue generated by the carbonated soft drinks market. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The competitive landscape of the market is highly consolidated and dominated by key players such as PepsiCo Inc., The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this

industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the United Arab Emirates carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. CARBONATED SOFT DRINKS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Colas
Non-colas

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets
Groceries
Online
Others

PART 5. KEY COMPANIES

PepsiCo, Inc.
The Coca-Cola Company
About StrategyHelix
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