

Carbonated Soft Drinks Market in Thailand 2021

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Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. The carbonated soft drinks market in Thailand is poised to grow by US\$ 537 million during 2021-2027, progressing at a CAGR of 3.8% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Thailand carbonated soft drinks market is segmented on the basis of product, and distribution channel. By product, the carbonated soft drinks market in Thailand has been segmented into colas, non-colas. In 2020, the non-colas segment made up the largest share of revenue generated by the carbonated soft drinks market. Based upon distribution channel, the carbonated soft drinks market in Thailand is categorized into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. Among these, the regular colas segment was accounted for the highest revenue generator in 2020. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The carbonated soft drinks market is dominated by key players, which are The Coca-Cola Company, PepsiCo Inc., Thai Beverage Public Company Limited (ThaiBev), AJE Group.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive

informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Thailand carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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PepsiCo, Inc.
Thai Beverage Public Company Limited (ThaiBev)
AJE Group
About StrategyHelix
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