

Carbonated Soft Drinks Market in Tanzania 2021

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Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. According to StrategyHelix, the carbonated soft drinks market in Tanzania is expected to increase by US\$ 393 million during 2021-2027, expanding at a CAGR of 5.1% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Tanzania carbonated soft drinks market is segmented on the basis of product, and distribution channel. Based on product, the carbonated soft drinks market in Tanzania is categorized into colas, non-colas. The non-colas segment captured the largest share of the market in 2020. On the basis of distribution channel, the carbonated soft drinks market in Tanzania has been segmented into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. According to the research, the regular colas segment had the largest share in the carbonated soft drinks market in Tanzania. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The leading players in the carbonated soft drinks market include The Coca-Cola Company, PepsiCo Inc., Bakhresa Group.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Tanzania carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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PepsiCo, Inc.
Bakhresa Group
About StrategyHelix
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