

Carbonated Soft Drinks Market in Pakistan 2021

<https://marketpublishers.com/r/C0910D4F98F9EN.html>

Date: January 2022

Pages: 17

Price: US\$ 475.00 (Single User License)

ID: C0910D4F98F9EN

Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. The carbonated soft drinks market in Pakistan is poised to grow by US\$ 927 million during 2021-2027, progressing at a CAGR of 11.5% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Pakistan carbonated soft drinks market is segmented on the basis of product, and distribution channel. By product, the carbonated soft drinks market in Pakistan has been segmented into colas, non-colas. The non-colas segment was the largest contributor to the Pakistan carbonated soft drinks market in 2020. Based upon distribution channel, the carbonated soft drinks market in Pakistan is categorized into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. The regular colas segment is estimated to account for the largest share of the carbonated soft drinks market in Pakistan. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The carbonated soft drinks market in Pakistan comprises only a handful of players such as The Coca-Cola Company, PepsiCo Inc.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and

analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Pakistan carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. CARBONATED SOFT DRINKS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Colas
Non-colas

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets
Groceries
Online
Others

PART 5. KEY COMPANIES

The Coca-Cola Company
PepsiCo, Inc.
About StrategyHelix
Disclaimer

I would like to order

Product name: Carbonated Soft Drinks Market in Pakistan 2021

Product link: <https://marketpublishers.com/r/C0910D4F98F9EN.html>

Price: US\$ 475.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0910D4F98F9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970