

# Carbonated Soft Drinks Market in North Macedonia 2021

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### **Abstracts**

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. The carbonated soft drinks market in North Macedonia is set to grow at a healthy compound annual growth rate (CAGR) of 5.2% in the next five years, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The North Macedonia carbonated soft drinks market is segmented on the basis of product, and distribution channel. By product, the carbonated soft drinks market in North Macedonia has been segmented into colas, non-colas. According to the research, the non-colas segment had the largest share in the carbonated soft drinks market in North Macedonia. Based upon distribution channel, the carbonated soft drinks market in North Macedonia is categorized into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. StrategyHelix research indicates that the regular colas segment occupied the largest share of this market in 2020 and is expected to draw the highest demand in coming years. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

As of 2020, the major players in the North Macedonia carbonated soft drinks market were The Coca-Cola Company, Sinalco International Brands GmbH &. Co. KG, PepsiCo Inc., Pelisterka AD, Prilepska Pivarnica AD.



The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the North Macedonia carbonated soft drinks market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



## **Contents**

#### **PART 1. INTRODUCTION**

Scope of the study Study period Geographical scope Research methodology

#### PART 2. CARBONATED SOFT DRINKS MARKET OVERVIEW

#### PART 3. MARKET BREAKDOWN BY PRODUCT

Colas

Non-colas

#### PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets

Groceries

Online

Others

#### **PART 5. KEY COMPANIES**

The Coca-Cola Company
Sinalco International Brands GmbH &. Co. KG
PepsiCo, Inc.
Pelisterka AD
Prilepska Pivarnica AD
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