

Carbonated Soft Drinks Market in North America 2021

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Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. A study by StrategyHelix indicates that the carbonated soft drinks market in North America is expected to increase by US\$ 7,759 million from 2021 to 2027, garnering a CAGR of 2.4% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The North America carbonated soft drinks market is segmented on the basis of product, distribution channel, and country. Based on product, the carbonated soft drinks market in North America is categorized into colas, non-colas. The non-colas segment captured the largest share of the market in 2020. On the basis of distribution channel, the carbonated soft drinks market in North America has been segmented into supermarkets, groceries, online, others. In terms of geography, the carbonated soft drinks market in North America has been segmented into Canada, USA.

The colas market is further segmented into regular colas, and low-calorie colas. According to the research, the regular colas segment had the largest share in the carbonated soft drinks market in North America. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

As of 2020, the major players in the North America carbonated soft drinks market were The Coca-Cola Company, PepsiCo Inc., Dr Pepper Snapple Group.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Country: Canada, USA

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the North America carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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