

# Carbonated Soft Drinks Market in Middle East and Africa 2021

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## Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. The carbonated soft drinks market in Middle East and Africa is poised to grow by US\$ 11,749 million from 2021 to 2027, registering a CAGR of 7.4% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Middle East and Africa carbonated soft drinks market is segmented on the basis of product, distribution channel, and country. By product, the carbonated soft drinks market in Middle East and Africa has been segmented into colas, non-colas. In 2020, the non-colas segment made up the largest share of revenue generated by the carbonated soft drinks market. Based upon distribution channel, the carbonated soft drinks market in Middle East and Africa is categorized into supermarkets, groceries, online, others. In terms of geography, the carbonated soft drinks market in Middle East and Africa has been segmented into South Africa, United Arab Emirates.

The colas market is further segmented into regular colas, and low-calorie colas. Among these, the regular colas segment was accounted for the highest revenue generator in 2020. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

Some of the leading companies operating in the market are Kingsley Beverages (Pty) Ltd., PepsiCo Inc., The Coca-Cola Company, Twizza (Pty) Ltd.

### Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Country: South Africa, United Arab Emirates

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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PepsiCo, Inc.  
The Coca-Cola Company  
Twizza (Pty) Ltd  
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