

Carbonated Soft Drinks Market in Malaysia 2021

<https://marketpublishers.com/r/C587C729A523EN.html>

Date: January 2022

Pages: 15

Price: US\$ 475.00 (Single User License)

ID: C587C729A523EN

Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. According to StrategyHelix, the carbonated soft drinks market in Malaysia is expected to increase at a CAGR of 0.6% till 2027.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Malaysia carbonated soft drinks market is segmented on the basis of product, and distribution channel. Based on product, the carbonated soft drinks market in Malaysia is categorized into colas, non-colas. In Malaysia, the non-colas segment made up the largest share of the carbonated soft drinks market. On the basis of distribution channel, the carbonated soft drinks market in Malaysia has been segmented into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. The regular colas segment was the largest contributor to the Malaysia carbonated soft drinks market in 2020. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The prominent players operating in the Malaysia carbonated soft drinks market include The Coca-Cola Company, Thai Beverage Public Company Limited (ThaiBev), PepsiCo Inc.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and

analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Malaysia carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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The Coca-Cola Company
Thai Beverage Public Company Limited (ThaiBev)
PepsiCo, Inc.
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