

Carbonated Soft Drinks Market in Lebanon 2021

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Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. The carbonated soft drinks market in Lebanon is poised to grow at a CAGR of around 9.2% over the analysis period of 2021 to 2027, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Lebanon carbonated soft drinks market is segmented on the basis of product, and distribution channel. By product, the carbonated soft drinks market in Lebanon has been segmented into colas, non-colas. According to the research, the non-colas segment had the largest share in the carbonated soft drinks market in Lebanon. Based upon distribution channel, the carbonated soft drinks market in Lebanon is categorized into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. StrategyHelix research indicates that the regular colas segment occupied the largest share of this market in 2020 and is expected to draw the highest demand in coming years. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The competitive landscape of the market is highly consolidated and dominated by key players such as PepsiCo Inc., The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and

analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Lebanon carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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PepsiCo, Inc.
The Coca-Cola Company
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