

Carbonated Soft Drinks Market in Latin America 2021

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Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. The carbonated soft drinks market in Latin America is poised to grow by US\$ 25,808 million during 2021-2027, progressing at a CAGR of 8.6% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Latin America carbonated soft drinks market is segmented on the basis of product, distribution channel, and country. By product, the carbonated soft drinks market in Latin America has been segmented into colas, non-colas. The non-colas segment was the largest contributor to the Latin America carbonated soft drinks market in 2020. Based upon distribution channel, the carbonated soft drinks market in Latin America is categorized into supermarkets, groceries, online, others. Geographically, the carbonated soft drinks market in Latin America is segmented into Argentina, Brazil.

The colas market is further segmented into regular colas, and low-calorie colas. The regular colas segment is estimated to account for the largest share of the carbonated soft drinks market in Latin America. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The Latin America carbonated soft drinks market is highly competitive. The report also includes the profiles of leading companies such as AB InBev, AJE Group, Compania Cervecerias Unidas S.A., PepsiCo Inc., POSTOBON S.A., REFRES NOW S.A., SABMiller plc, The Coca-Cola Company.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Country: Argentina, Brazil

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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AJE Group
Compania Cervecerias Unidas S.A.
PepsiCo, Inc.
POSTOBON S.A.
REFRES NOW S.A.
SABMiller plc
The Coca-Cola Company
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