

Carbonated Soft Drinks Market in Kazakhstan 2021

<https://marketpublishers.com/r/CDA41792267DEN.html>

Date: January 2022

Pages: 13

Price: US\$ 475.00 (Single User License)

ID: CDA41792267DEN

Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. According to a report by StrategyHelix, the carbonated soft drinks market in Kazakhstan is set to increase by US\$ 461 million during 2021-2027, growing at a CAGR of 8.6% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Kazakhstan carbonated soft drinks market is segmented on the basis of product, and distribution channel. On the basis of product, the carbonated soft drinks market in Kazakhstan has been segmented into colas, non-colas. The non-colas segment held the largest revenue share in 2020. By distribution channel, the carbonated soft drinks market in Kazakhstan has been segmented into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. In Kazakhstan, the regular colas segment made up the largest share of the carbonated soft drinks market. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The carbonated soft drinks market is dominated by key players, which are The Coca-Cola Company, PepsiCo Inc., Caspian Beverage Holding AO, GEOM TOO, Libella Bottlers Almaty TOO.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and

analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Kazakhstan carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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The Coca-Cola Company
PepsiCo, Inc.
Caspian Beverage Holding AO
GEOM, TOO
Libella Bottlers Almaty TOO
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