

# Carbonated Soft Drinks Market in Jordan 2021

<https://marketpublishers.com/r/C83BA562CF26EN.html>

Date: January 2022

Pages: 21

Price: US\$ 475.00 (Single User License)

ID: C83BA562CF26EN

## Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. The carbonated soft drinks market in Jordan is projected to expand by a CAGR of 1% from 2021 through 2027, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Jordan carbonated soft drinks market is segmented on the basis of product, and distribution channel. By product, the carbonated soft drinks market in Jordan has been segmented into colas, non-colas. The non-colas segment was the largest contributor to the Jordan carbonated soft drinks market in 2020. Based upon distribution channel, the carbonated soft drinks market in Jordan is categorized into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. The regular colas segment is estimated to account for the largest share of the carbonated soft drinks market in Jordan. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The carbonated soft drinks market in Jordan comprises only a handful of players such as PepsiCo Inc., The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

## Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Years considered: this report covers the period 2017 to 2027

## Key Benefits for Stakeholders

Get a comprehensive picture of the Jordan carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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