

# **Carbonated Soft Drinks Market in Hungary 2021**

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## **Abstracts**

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. The carbonated soft drinks market in Hungary is poised to grow by US\$ 229 million during 2021-2027, progressing at a CAGR of 6.8% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Hungary carbonated soft drinks market is segmented on the basis of product, and distribution channel. By product, the carbonated soft drinks market in Hungary has been segmented into colas, non-colas. The non-colas segment was the largest contributor to the Hungary carbonated soft drinks market in 2020. Based upon distribution channel, the carbonated soft drinks market in Hungary is categorized into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. The regular colas segment is estimated to account for the largest share of the carbonated soft drinks market in Hungary. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The prominent players operating in the Hungary carbonated soft drinks market include The Coca-Cola Company, PepsiCo Inc., Marka Uditogyarto Kft.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and



analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Hungary carbonated soft drinks market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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The Coca-Cola Company PepsiCo, Inc. Marka Uditogyarto Kft. About StrategyHelix

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