

Carbonated Soft Drinks Market in Guatemala 2021

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Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. According to a report by StrategyHelix, the carbonated soft drinks market in Guatemala is set to increase by US\$ 563 million during 2021-2027, growing at a CAGR of 5.4% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Guatemala carbonated soft drinks market is segmented on the basis of product, and distribution channel. On the basis of product, the carbonated soft drinks market in Guatemala has been segmented into colas, non-colas. The non-colas segment is estimated to account for the largest share of the carbonated soft drinks market in Guatemala. By distribution channel, the carbonated soft drinks market in Guatemala has been segmented into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. The regular colas segment held the largest share of the Guatemala carbonated soft drinks market in 2020 and is anticipated to hold its share during the forecast period. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The prominent players operating in the Guatemala carbonated soft drinks market include PepsiCo Inc., The Coca-Cola Company, AJE Group, Fabrica de Bebidas Gaseosas Salvavidas SA.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive

informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Guatemala carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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The Coca-Cola Company
AJE Group
Fabrica de Bebidas Gaseosas Salvavidas SA
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