

Carbonated Soft Drinks Market in Ghana 2021

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Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. The carbonated soft drinks market in Ghana is poised to grow by US\$ 358 million from 2021 to 2027, registering a CAGR of 11% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Ghana carbonated soft drinks market is segmented on the basis of product, and distribution channel. By product, the carbonated soft drinks market in Ghana has been segmented into colas, non-colas. In 2020, the non-colas segment made up the largest share of revenue generated by the carbonated soft drinks market. Based upon distribution channel, the carbonated soft drinks market in Ghana is categorized into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. Among these, the regular colas segment was accounted for the highest revenue generator in 2020. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The competitive landscape of the market is highly consolidated and dominated by key players such as The Coca-Cola Company, Monarch Beverage Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Ghana carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Monarch Beverage Company
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